



## Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

## INVOICE

Advertiser	Hoekstra for Senate	Invoice #	4079402-1
Product	HOEKSTRA FOR US SEN	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/21/12
Station	WJBK	Order #	4079402
Account Executive	Anthony Castaneda	Alt Order #	PETE HOEKSTRA
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	10/15/12 - 10/21/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HKST
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

## Billing Address:

Brabender Cox LLC  
Attention: Accounts Payable  
201 Liberty Street SW  
Leesburg, VA 20175

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/15/12 to 10/21/12	2x	MT-----				
	WJBK			M	10/15/12	:00			\$2,100.00	See MG 1.3,1.4	1
	WJBK			Tu	10/16/12	:00			\$2,100.00	See MG 1.3,1.4	2
	WJBK			Sa	10/20/12	:30	10:50 PM	BCPH1210H	\$2,100.00	MG for 1.2,1.1	3
	WJBK			Su	10/21/12	:00			\$2,100.00	Credited	4
2	WJBK	Fox 2 News AM 530a	530a-6a								
	CDR										
					10/15/12 to 10/21/12	3x	MTW----				
	WJBK			M	10/15/12	:30	5:49 AM	BCPH1210H	\$550.00		3
	WJBK			Tu	10/16/12	:30	5:37 AM	BCPH1210H	\$550.00		1
	WJBK			W	10/17/12	:30	5:54 AM	BCPH1210H	\$550.00		2
3	WJBK	Fox 2 News AM 7a	7a-8a								
	CDR										
					10/15/12 to 10/21/12	3x	MTW----				
	WJBK			M	10/15/12	:30	7:38 AM	BCPH1210H	\$900.00		3
	WJBK			Tu	10/16/12	:30	7:51 AM	BCPH1210H	\$900.00		2
	WJBK			W	10/17/12	:30	7:18 AM	BCPH1210H	\$900.00		1
4	WJBK	Fox 2 News AM 8a	8a-9a								
	CDR										
					10/15/12 to 10/21/12	3x	MTW----				
	WJBK			M	10/15/12	:30	8:19 AM	BCPH1210H	\$900.00		1
	WJBK			Tu	10/16/12	:30	8:59 AM	BCPH1210H	\$900.00		3
	WJBK			W	10/17/12	:30	8:11 AM	BCPH1210H	\$900.00		2
5	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
					10/15/12 to 10/21/12	4x	MTW----				
	WJBK			M	10/15/12	:30	10:34 AM	BCPH1210H	\$250.00		1
	WJBK			Tu	10/16/12	:30	10:14 AM	BCPH1210H	\$250.00		2

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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5	WJBK	M-F 10a-11a News	10a-11a								
	CDR										
	WJBK			W	10/17/12	:30	10:20 AM	BCPH1210H	\$250.00		4
	WJBK			W	10/17/12	:30	10:42 AM	BCPH1210H	\$250.00		3
6	WJBK	Fox 2 News at 5p	5p-530p								
	CDR										
					10/15/12 to 10/21/12	3x	MTW----				
	WJBK			M	10/15/12	:30	5:20 PM	BCPH1210H	\$1,000.00		1
	WJBK			Tu	10/16/12	:30	5:20 PM	BCPH1210H	\$1,000.00		2
	WJBK			W	10/17/12	:00			<del>\$1,000.00</del>	See MG 6.4	3
	WJBK			F	10/19/12	:30	5:29 PM	BCPH1210H	\$1,000.00	MG for 6.3 10/17	4
7	WJBK	Fox 2 News at 530p	530p-6p								
	CDR										
					10/15/12 to 10/21/12	2x	MT-----				
	WJBK			M	10/15/12	:30	5:59 PM	BCPH1210H	\$1,000.00		2
	WJBK			Tu	10/16/12	:30	5:44 PM	BCPH1210H	\$1,000.00		1
8	WJBK	Fox 2 News at 6p	6p-630p								
	CDR										
					10/15/12 to 10/21/12	2x	MT-----				
	WJBK			M	10/15/12	:30	6:21 PM	BCPH1210H	\$1,000.00		2
	WJBK			Tu	10/16/12	:30	6:14 PM	BCPH1210H	\$1,000.00		1
9	WJBK	Fox 2 News AM 430a	430a-5a								
	CDR										
					10/15/12 to 10/21/12	1x	MTWTF--				
	WJBK			Th	10/18/12	:30	4:42 AM	BCPH1210H	\$275.00		1
10	WJBK	Fox 2 News AM 5a	5a-530a								
	CDR										
					10/15/12 to 10/21/12	2x	MTWTF--				
	WJBK			M	10/15/12	:30	5:09 AM	BCPH1210H	\$550.00		2
	WJBK			Th	10/18/12	:30	5:16 AM	BCPH1210H	\$550.00		1

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Aired Spots 24

<u>Gross Total</u>	\$18,525.00	
<u>Agency Commission</u>	\$2,778.75	
<u>Net Amount Due</u>	\$15,746.25	<u>Payment Terms 30 Days</u>

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